

21.04 Corporate Plan

The Corporate Plan adopted by the Shire Council provides a three year vision for the Council and community to the year 1998. It is the basis of a series of strategies for integrated strategic planning.

The corporate vision of the Shire Council is ‘The Baw Baw Shire Council will, through creative and responsible leadership, consultation and communication, foster a dynamic community enhancing the quality of life of our residents and visitors’.

Values contained within the Corporate Plan relevant to the MSS and the planning scheme include:

- We will seek and value the opinions of our community in our decision making.
- We will consistently strive to understand and meet the current and future needs of the community.
- We will ensure environmental sustainability underlies our decisions and actions.
- We will value our natural, built and human resources.

Specific strategies include:

- Ensure policies provide for the orderly, planning and co-ordinated development of the Shire.
- Develop and maintain a planning scheme which facilitates development whilst recognising the importance of our natural and built resources.

In relation to economic development, the Council’s Corporate Plan includes the following objectives:

- Establish and maintain a strong, dynamic economy and employment base by building on the comparative advantages in primary industry, timber, transport, tourism, education, manufacturing and service industry and commerce.
- Enhance rural based economic activity in agriculture, horticulture and silviculture and facilitate opportunities to expand and value add.
- Develop and promote tourism based on natural and built resources.
- Develop a co-operative and co-ordinated approach to economic development with other municipalities and Gippsland regional development agencies and community development services.
- Manage building and land use in a manner that encourages the development of a high quality environment meeting the needs and aspirations of the community.