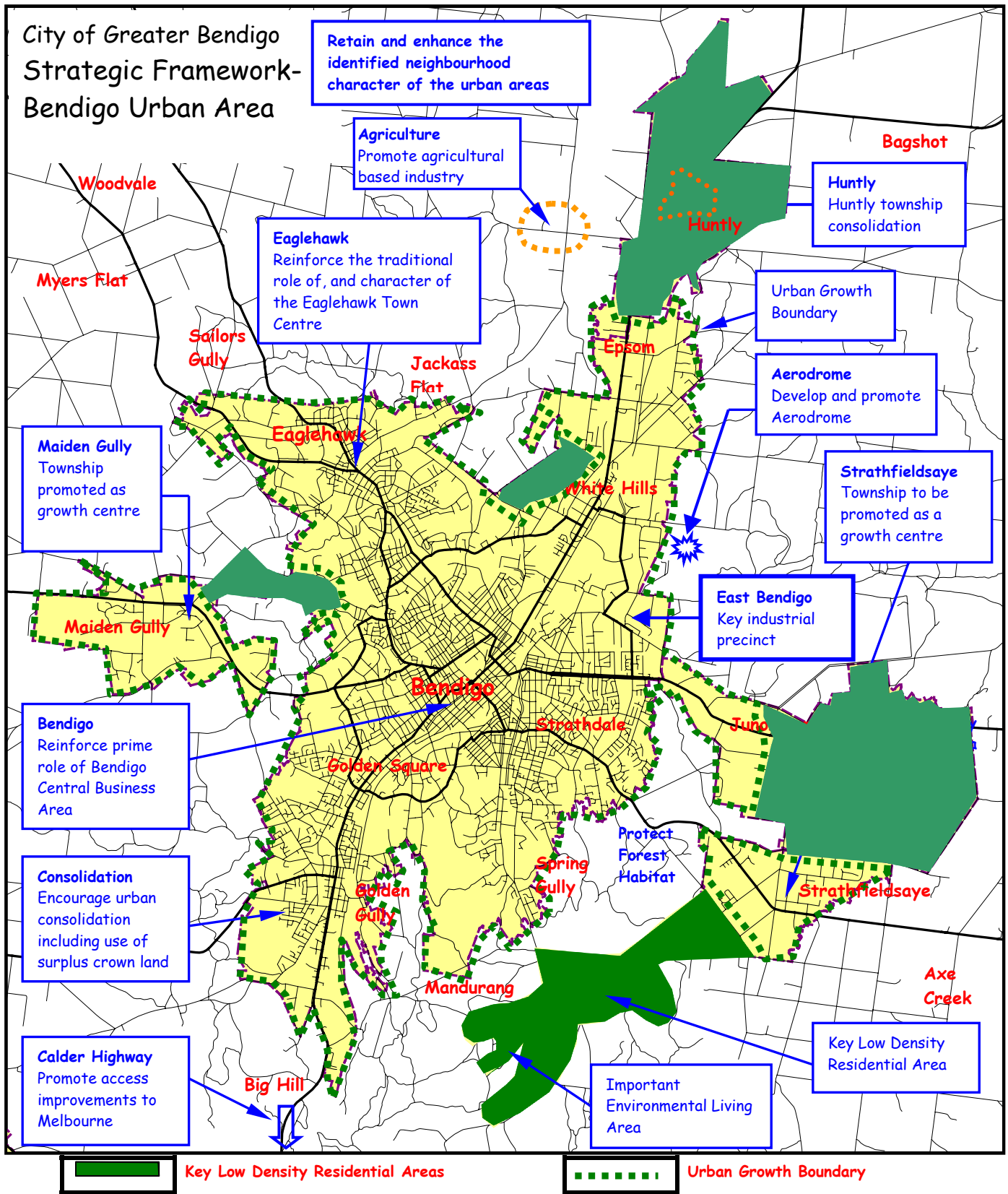


21.06 STRATEGIC FRAMEWORK

Council's key strategic directions for future land-use planning and development are illustrated by the framework plans. The purpose of the framework plans is to identify locations where specific land use outcomes will be supported and promoted. The plans also identify potential development opportunity areas where significant land use change may be expected, as well as areas where land use constraints may restrict future development.

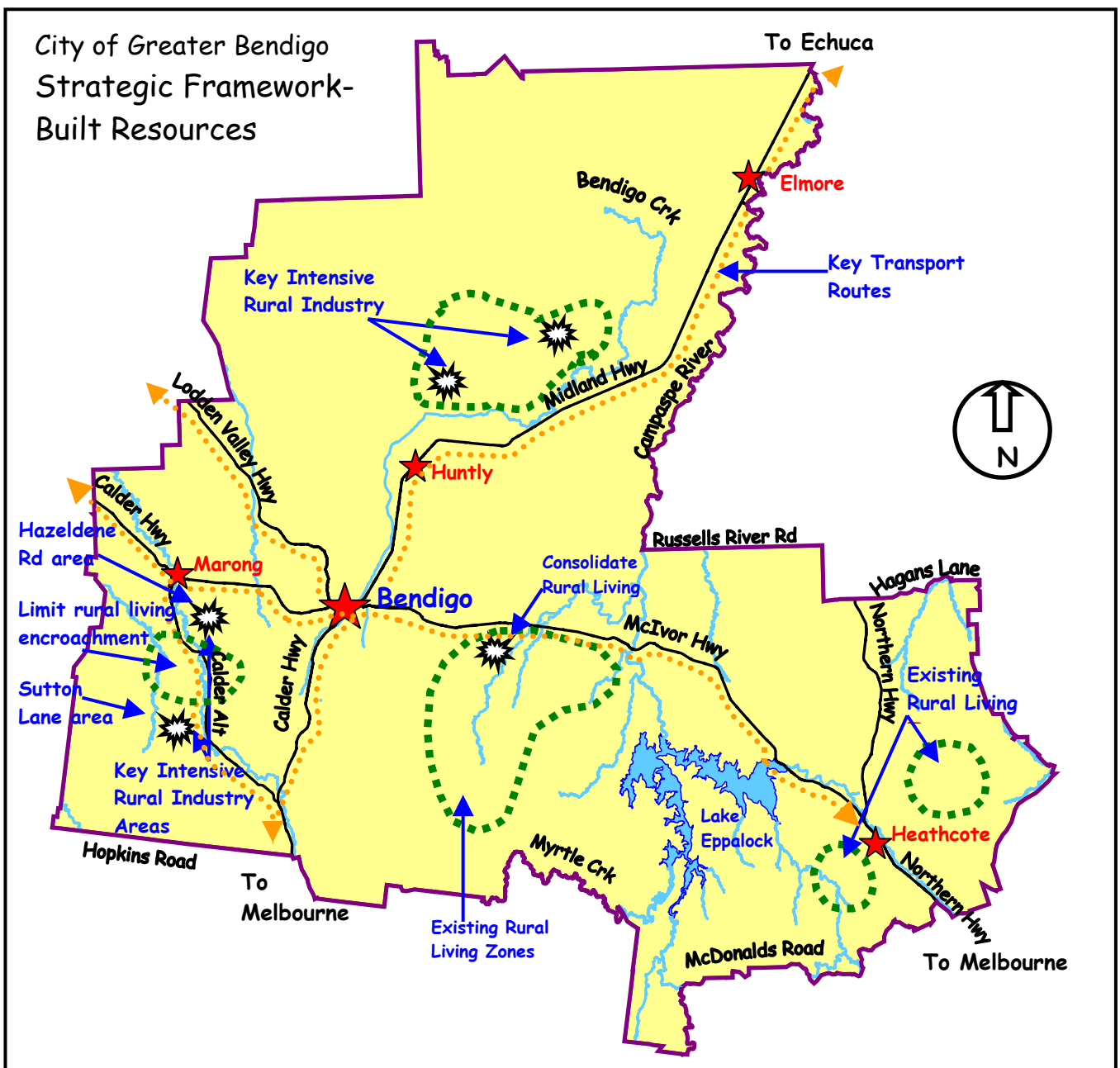
21.06-1 Strategic Framework – Bendigo Urban Area



21.06-2 Strategic Framework – Built Resources

Key Strategies

<p>Smaller Towns</p> <ul style="list-style-type: none"> * Reinforce role as sub-regional meeting places * Protect facilities and infrastructure * Reinforce opportunities for infill housing 	<p>Heathcote</p> <ul style="list-style-type: none"> * Investigate urban design on High Street * Identify and encourage industrial development * Retain and enhance the neighbourhood character of the township 	<p>Calder Highway (South of Bendigo)</p> <ul style="list-style-type: none"> * Continue to promote Calder Highway upgrade * Promote effective and efficient links to Melbourne 	<p>Intensive Rural Industries</p> <ul style="list-style-type: none"> * Protect intensive rural industries from competing land uses * Promote intensive industries in preferred areas and throughout Greater Bendigo * Minimise potential for rural-rural living conflict
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21.06-3 Strategic Framework – Natural Resources

Key Strategies

<p>Water Quality</p> <ul style="list-style-type: none"> * Contribute to water quality maintenance within the Murray-Darling Basin * Manage water resources as habitat, and for rural and urban water supply * Investigate options for future management of Lake Eppalock 	<p>Agricultural</p> <ul style="list-style-type: none"> * Protect productive agricultural land * Manage agricultural impacts on land and water * Participate in regional and catchment-based land management strategies 	<p>Remnant Vegetation</p> <ul style="list-style-type: none"> * Protect the significant remnant vegetation of Greater Bendigo, including the important box-ironbark community for: <ul style="list-style-type: none"> • habitat value, • landscape attributes, and • strategic land management benefits
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