

22.25 FARM PRODUCE STALLS

This policy applies to all farm produce stalls in Mount Alexander Shire.

Policy Basis

The development of farm produce stalls assists the rural economy. The location of such stalls needs to consider their contribution to tourism, the impact on the landscape and the safety and function of roads.

Objectives

- To limit the visual impact of farm produce stalls.
- To ensure that farm produce stalls do not have a negative impact on the safety and flow of traffic.

Policy

It is policy that:

Access

- The position and width of all points of vehicular access to the site and areas set aside for the parking of vehicles should be designed to provide safe and adequate vehicular movement on site.
- The farm produce stall does not cause a hazard to the free flow of traffic.

Advertising Signs

- Advertising signs associated with the farm produce stalls should not detract from the landscape character of the locality. Their effect on the safety of vehicles and persons using the roads should have regard to the colour, brightness and location of such signs.
- The area of all advertising signs should generally not exceed 8.0 square metres and the number of advertising signs does not exceed 3.
- All advertising signs should comply with the relevant advertising provisions of the planning scheme.

Produce Types

- Produce sold from any farm produce stall should be limited to produce that is grown on the land from which the stall is being operated.