

21.04 VISION FOR PLANNING

21.04-1 Vision Statement

The vision statement reflects the broad view and aspirations for land use planning and development across the municipality.

The vision for the City of Greater Bendigo is to be a vibrant municipality that builds on the outstanding opportunities available for housing, commerce, tourism and industry. These opportunities combined with excellent community services and facilities, a unique natural environment, built and cultural heritage and a pleasant climate, will ensure that Greater Bendigo becomes a pre-eminent inland municipality in Victoria.

The planning and development of the Greater Bendigo municipality will be based on: -

- Enriching the quality of life of the municipality's residents.
- Retaining and enhancing the valued aspects of the neighbourhood character of the municipality.
- Providing for the environmentally sustainable growth of urban areas, with a focus on the consolidation of existing designated urban land.
- Reinforcing the role of the Bendigo Central Business Area as the prime commercial centre serving north and central Victoria.
- Retaining a defined hierarchy of shopping centres throughout the municipality, together with a balance in convenience and comparison shopping facilities in other centres.
- Encouraging economic opportunities and employment generation.
- Promoting strong economic growth through industrial development.
- Encouraging the continued provision of high quality education, health and community services in the municipality.
- Maintaining and improving the high level of transport infrastructure to and within the municipality to facilitate accessible and economic growth.
- Maintaining waterways and water quality to support both natural values and the continued productivity of rural industries.
- Maintaining and enhancing the integrity of the municipality's network of bushland, and biodiversity within it, on both public and private land, particularly the important box-ironbark forests.
- Supporting the maintenance and enhancement of the municipality's natural environment as a recreation and tourism asset.
- Promoting a strong and diverse rural industry base, while ensuring that the development of intensive rural industries does not diminish the natural and cultural values of the non-urban areas.
- Minimising the impact of urbanisation and settlement patterns on productive agricultural land, on environmental assets, and on the provision of infrastructure and associated costs.
- Maintaining the important social, recreational and tourist values of the natural and urban environments including cultural heritage.

21.04-2 Corporate Plan

The City of Greater Bendigo Corporate Plan 1999-2002 establishes the future corporate direction for the municipality and provides a framework for improving the social, physical, environmental and economic well being of the community.

The Corporate Plan contains five vision elements as follows: -

Governance

“We will be customer responsive, financially sound, efficient and provide strong leadership.”

Economic

“To encourage and assist the expansion of local economy and provide opportunities for increased employment, education and training.”

Cultural

“To encourage and facilitate the enhancement and protection of natural, cultural and heritage values within the City of Greater Bendigo and administer a range of plans and programs to develop cultural and lifestyle values.”

Social

“Enhance the well-being of individuals, families, and communities by ensuring access to services, facilities and opportunities.”

Physical

“Plan, develop, maintain and manage Greater Bendigo’s physical assets which will contribute to the amenity, safety, mobility and other needs of the local and wider community.”

The objectives and strategies outlined in Clause 21.05 are partly derived from objectives and actions identified within the Corporate Plan.