

21.03 MSS VISION STATEMENT

15/07/2010
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“To build a prosperous community and a diversified economy integrated with a sustainable and productive natural resource base”

The vision will be achieved by the following actions:

21.03-1 Settlement

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Recognising the attractive rural landscape of forested mountains, cleared hills and river flats together with the amenities of the towns, provide a high quality lifestyle for residents and further opportunities for tourism.

21.03-2 Environmental Management and Values

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Maintaining the integrity of the land resource and its protection from unplanned urban and residential encroachment is vital for the long term economic prosperity of the Shire and its people.

Protecting and further developing the Shire’s wealth of natural attributes, including its tall Ash forests with shady fern gullies and cool mountain streams, its undulating alpine herbfields and its leafy reserves and parks.

The Shire comprises some of Australia’s most fertile and productive rural land.

Planning decisions are to assist in the conservation and sustainable use of the Shire’s natural resources.

The planning scheme should be managed so it facilitates development whilst recognising the importance of our natural and built resources.

21.03-3 Economic Activity

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Protecting and further developing of the Shire’s resources particularly those relating to dairying, horticulture, grazing, timber production, tourism and the capacity to supply high quality water.

The Strategic Planning Framework Map on the following page seeks to set out the key elements of the Shire’s profile, the factors influencing the future planning, the vision for the Shire and the major strategic directions which are to be pursued.

The Strategic Framework Natural Resources plan focuses on water quality, sand deposits, rural landscapes, agricultural diversification, protection and rehabilitation of land of various classes, and the separation of urban from rural uses. Imperatives in this plan are reiterated in various forms in the rest of the MSS.

The Strategic Framework Built Resources plan focuses on the Shire’s strategic location relative to other growth areas and economic centres, and to support infrastructure required to bolster tourism based on heritage areas, primary produce and natural assets. It directs action to create urban growth boundaries for the main towns and to promote the twin town concept for Warragul and Drouin. Finally it promotes the Baw Baw Strategic Development Corridor as a focus for major new development.

21.03-3 Transport and Infrastructure

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Building on the Shire’s strategic location as one of Victoria’s major transport corridors between the Melbourne metropolitan area and the State’s energy centre, the Latrobe Valley.



